

socialimpactadvisors



This is Social Impact Advisors

Lynn Fergusson, Partner
lynn@socialimpactadvisors.ca
905-467-2033

socialimpactadvisors

Acknowledging traditional territory

In the spirit of Truth and Reconciliation, we would like to acknowledge the many territories of Turtle Island (Canada) on which we work and reside. These territories, ceded and unceded, are home to many Indigenous peoples who have lived here for tens of thousands of years and continue to live here.

Social Impact Advisors' office is located on the traditional territory of the Haudensaunee and Anishinaabeg people.

We are all settlers, immigrants, descendants, or visitors, and we honour and respect the many Indigenous peoples of this land and territory and work for a more just future together as treaty people.

Adapted from OAITH (Ontario Association of Interval and Transition Houses)



'Four Winds Turtle' by First Nations Metis artist
Leah Marie Dorion

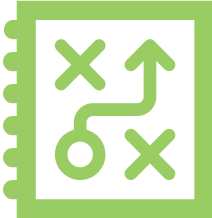
DaVic Gallery of Native Canadian Arts

What we do

Deliver an impact focus, to an organization or collective, through a facilitated coaching model



Facilitation & Coaching



Rigorous Process



Theory of Change



- 1.
- 2.
- 3.

Action Planning



Impact Measurement



Organizational Impact



Collective Impact

We have been a certified B Corp since 2017, meeting rigorous standards of social and environmental performance, accountability and transparency. We believe that how we do business matters.



Acknowledgements

The work of these organizations has been foundational to our approach



Some clients and partners

Laidlaw
FOUNDATION

cpi
CANADIAN POVERTY
INSTITUTE

United Way
Burlington &
Greater Hamilton

Peterborough
Public Health

THE
COUNTY
COMMUNITY
FOUNDATION

YSM
YONGE STREET MISSION

L'ARCHE
canada

United Way
Greater Toronto

EFry Elizabeth Fry Society
of Greater Vancouver

Healthy
Birth Weights
Coalition

MOHAWK
COLLEGE

McMaster
University

Innoweave
Practical Tools for Social Innovation

Employment and
Social Development Canada

Tapestry
COMMUNITY CAPITAL

Green
Economy
Canada

back
to the **river**

YOUTH
WITHOUT SHELTER

the **NATURAL STEP**

Georgian
Centre for Social
Entrepreneurship

ENVIRONMENT
FUNDERS CANADA
Advancing a sustainable future

UPPER THAMES RIVER
CONSERVATION AUTHORITY

oakville
community
foundation

Policy Wise
for Children & Families

TAF

RAISING | **CHEZ**
THE ROOF | **TOIT**

Toronto
Together for our children
Tous ensemble pour nos enfants

Sustainability
Network

brookfield
institute
for innovation + entrepreneurship